

TRADITIONAL ARCHERS OF OREGON	
POLICIES & PRACTICES	
TITLE:	TAO Social Media Policy
PURPOSE:	To provide a method for members and nonmembers of TAO to obtain information regarding events, schedules and information related to traditional archery.
REVISED:	May 26, 2017

Related Documents:

1. The website of the Traditional Archers of Oregon – <http://www.taoregon.com/>.
2. Membership Policy & Procedure.
3. TAO Bylaws.

Definitions:

Facebook: Social media platform where pictures and information can be shared with the public that chooses to follow TAO page activities

Instagram: Social media platform that is mostly picture based that can be used to promote TAO events

Administrator: The TAO marketing officers will serve at the administrators of all social media pages. They will insure that all post and comment fall within the rules of said pages and purpose of the TAO.

Harvest Pictures: Pictures of legally harvested game shall be allowed to be posted by members. Photos must be taken in a manner that shows respect for the game animal. Take all pictures in a natural setting – not heaped in the bed of a pickup, suspended by a rope from the rafters in your garage or piled on top of an ATV. No tongue’s hanging out or blood showing and remember to remove the arrow before snapping the photos. The administrators have the right to remove pictures they deem inappropriate. (guidelines repurposed from the TAO website Policy)

Responsibility:

It will be the responsibility of the TAO Marketing officers, under the supervision of the BOD, to use our Social Media pages to assist in accomplishing the stated purpose of the TAO. (included below)

To promote the use of traditional equipment for use in bow hunting and other archery activities.

To encourage and provide instruction for the making of traditional equipment by the

individual and provide instruction and training in hunting techniques, marksmanship, safety and ethics.

To maintain contact with the Oregon Department of Fish and Wildlife, and other resource management agencies.

To promote reasonable regulations of bow hunting activities, and sound management of the wildlife hunted by bow hunting.

The Marketing officers will be responsible for posting all upcoming event to the social media pages and magazine publications when appropriate. (i.e. TAO sponsored events, NALS, WSTR, etc.,,,,) provided the event coordinators generate appropriate material for communications.

Budget:

The Marketing officers will be given a yearly budget for the use of promoting TAO events. That budget is not exclusive to the TAO social media platforms. An annual budget request shall be made at the winter business meeting for the following year.