

01-21-2017

Traditional Archers of Oregon Board of Directors Winter Meeting

**Location:** Eugene – Holiday Inn

12:00pm - 1:00pm

**In Attendance:**

Jeremy D.	Seth R.	Kevin T.	Walt M.	Riley S.	Mike T.
Nancy D.	Andy P.	Ralph T.	Rich T.	Joe M.	

**Absent:** Fred C. Carson B. Mark P.

Kevin called the meeting to order at 12:03pm. He then opened the meeting and stated his agenda/goal of addressing six topics listed below:

- 1) Approve July 2016 Summer Business Meeting Minutes: Motion made by Riley. Nancy 2<sup>nd</sup>. Approved by all in attendance.
- 2) Create and Elect 2 new officer positions called, “Marketing Officers”. The first would be tasked with creating and maintaining social media sites on behalf of TAO. The 2<sup>nd</sup> position would be in charge of managing the promotional dollars that will be used to invest in the club’s marketing as well as develop a strategy on where TAO advertises. The officers will also be in charge of developing the TAO social media policies and procedures to be approved by 2/3 of the BOD before implementation.

After some discussion around the 2<sup>nd</sup> officer being put in charge of promotional dollars, it was determined that both positions would work together with a total budget of \$250 to get the Facebook page off the ground and start promoting events.

A motion to create the 2 new positions was made by Nancy, 2<sup>nd</sup> by Andy and approved by all in attendance.

Kevin nominated Brad Robins for the first marketing position, contingent upon the TAO membership voting Brad onto the BOD at the 3:30pm Winter Business Meeting held later that day.

Nancy nominated Andy for the 2<sup>nd</sup> marketing officer.

Both nominees were unanimously approved by all in attendance.

Kevin made it clear that he expects the social media policy and procedures to be ready by the first week of March in order for social media to be used to market the first shoot of the year – The Bob Bouret Conservation Project and Charlie Barr Golf Shoot.

- 3) Approve adding “Rinehart Targets” as a sponsor on all event flyers: Rinehart will allow up to 4 targets per year (from a designated list and a maximum total of \$250) to be purchased at a reduced rate with free shipping to be used as prizes at shoots if Rinehart is listed as a sponsor. Motion made by Andy, 2<sup>nd</sup> by Mike and approved by all in attendance.

- 4) Approve adding a Rinehart Target as a Golf Shoot prize (different from corporate action #3 above): This target would be bought by TAO and used as a prize at the 2017 Golf Shoot. The event committee (see corporate action #5 below) will determine how it will be given away (raffle, door prize, best score, KP...etc). Motion made by Riley, 2<sup>nd</sup> by Nancy and approved by all in attendance.
  
- 5) Change all “Event” Policy & Practice from “Host affiliate club rotation” to “Event host Committee”: ***Initial Idea based on BOD and membership feedback gathered throughout the year*** - Each event will have a committee chair and co-chair, which one member will be on the BOD. Each event committee will have membership representatives equal to event needs. We will implement this new approach with the 2017 Golf Shoot and we will complete one full year, at which point the BOD will evaluate the process to declare continued adoption at the 2018 Winter BOD meeting, recommend changes for success, or change back to the affiliate rotation model.

Since there would be a requirement for at least one BOD member to chair each event committee, before the corporate action would be approved, there was discussion of who would chair each committee. Immediately, Mike volunteered to chair the Golf Shoot and Kevin volunteered to chair the Pope Young shoot.

There was then some back and forth over who would chair the Banquet Committee and what it would entail. The fear was that 2 or 3 people would be “stuck” putting on the entire banquet every single year. Under the committee format the chair would delegate each task and not be “stuck” doing everything by themselves.

There was still some trepidation over who would chair the committee. Finally, after a spirited speech by Kevin, Jeremy volunteered to chair the committee while Walt and Seth also pledged their support.

Now that the committee chairs were decided, a motion to move to the new format was made by Riley, 2<sup>nd</sup> by Nancy and approved by all in attendance.

- 6) Authorize each event host committee chair to make expenditures necessary for their event to succeed: The initial thought was that corporate action #6 was a bit vague around the amount of money allowed, so the discussion moved to amending it to say the budget would be equal to the average event cost (which Nancy would look up to confirm). Ralph thought there should be an actual dollar figure allocated to each event for a budget. The cost of each event was estimated based on memory and the Treasurer’s Report slide for the afternoon business meeting. It was agreed that each event committee would have the following budget and if more was needed, a vote of the BOD would be required:

Golf Shoot - \$500  
Pope Young - \$2500  
Annual Banquet - \$5000

The motion to authorize each event committee a budget was made by Kevin, 2<sup>nd</sup> by Walt and approved by all in attendance.

Meeting was adjourned at 12:59pm

**THANKS TO EVERYONE WHOM ATTENDED!!! This was a productive investment of our time.**

Once we were all out of the meeting, we were all (except Nancy) called back to the room to discuss a topic that was missed – Nancy stepping down from the BOD and resigning as Treasurer around April/May.

Since the Treasurer has to come from the BOD, Kevin asked if there was anyone in the room with a financial background who would like to volunteer to be the Treasurer. With some reluctance, Ralph agreed to do it if there no one else could. Since Nancy was stepping down, we realized we would have room for one more BOD, so at the business meeting at 3:30pm we would ask for nomination from the membership in the hope that someone with a financial background would be found. In the event that there are no viable candidates in attendance from the membership, Ralph would be the Treasurer. Now the BOD meeting can officially be adjourned

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**Second call, E-mail Corporate Actions.** Kevin again Forgot a CA's and knew that he may get poked in the eye with a Surewood shaft if he tried to call everyone back for a second call. Two items were presented as motions and approved by the BOD e-mail response;

- 1) Corporate Action would be to add \$500 additional pledge for information leading to an arrest and conviction of poachers responsible for a Moose Shot and Left to Waste OSP Seeks Public's Assistance - Wallowa County
  - o Approve or Disapprove
  - o We need 100% Vote on this corporate action as it is being done over e-mail (per bylaws)
  - o Please respond by 1/31
  - o See attached OSP Press Release

Kevin Motion, Riley 2<sup>nd</sup>: In-Favor: all, opposed: none (voting by mail)

Discussion: Fred brought forth questions that resonated with several BOD members and is worthy of discussion at our next board meeting (and gathering info in-between);

1. I'm uncertain whether it will ever get rewarded. Feels a little bit empty to me.
2. It's not really a TAO "thing" - it's not a regular practice of ours.

Perhaps we make an annual AWARD to the TIP program for OHA to manage; or, we set limits and periods that PLEDGE could be alive for poaching cases that strike the nerves of our membership. Rich is asking for history from OHA, will be a good discussion to further our definition of how we will support going forward.

- 2) Corporate Action: Elect Don Mendez to the position of Treasure.
  - o We had a pleasant surprise at the membership meeting when Don volunteered to fulfill the TREASURE position as Nancy Doran communicated she will resign later this Spring. Don was elected and voted to the BOD at the membership meeting, Nancy agreed to resign to open the BOD position.

Kevin Motion, Riley 2<sup>nd</sup>: In-Favor: all, opposed: none (voting by mail)

- Hindsight is 20-20. Kevin was not fully pre-pared for these events to unfold real-time during the membership meeting; The transition of Treasure duties is significant and properly handled would have NANCY and DON to run consecutive BOD/TREASURE positions through the transition period. There's is much to do, and Nancy needs to be active in all aspects of Corporate Business through the transition.

Therefore, your President will ask that you support this temporary case where we exceed the number of active BOD positions through the transition. I have discussed with Nancy and Don; Nancy will be the acting BOD and Treasure and lead the transition period until complete, which is awesome for TAO!